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COSTING

THEORY है ज़रूरी

CHART REVISION + Q&A SERIES

CHAPTER 1 INTRODUCTION



Theory Chart

Chp1 Introduction to Cost & Mgt. Acc

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INTRODUCTION

Theory of Generic Competitive Strategies

- To be **competitive** we need to **fit** in any of three
 - Cost Leadership
 - Product differentiation
 - Focus or Niche
- **cost leadership** = **lowest cost** + **maintaining quality**
- Achieve it by **robust** Cost & Mgt. Acc. System

Meaning and Definition of Important Terms

- **Cost:** **resource given up** in exchange of some goods or services. (Noun)
- **Costing:** the technique and process of **ascertaining costs** (Verb)
- **Costing System:** **Internal Financial Information System**, helps to **plan and control** activities and decision making
- **Cost Accountancy:** the **application** of costing and cost accounting **principles, methods and techniques**
- **Mgt. Accounting:** use of **Cost and FM** to create, protect, preserve and increase **value for stakeholders**. Assists **Management** in planning, organising, controlling, decision making
- **Cost Mgt:** It is an application of **management** accounting concepts to provide the information needed to **plan, monitor and control costs**.

Cost Reduction

- **Definition:** real and permanent **reduction** in **unit cost** without reducing **quality**
- **Approach:** It is believed that cost of an object always have a **scope** of further **reduction** and **no cost** is termed as **lowest**.
- **Value Chain Analysis:** segregate **value** and **non-value added** activities, **eliminate** non-value added activities to save cost.

OBJECTIVES OF COST ACCOUNTING

Ascertainment of Cost

- Costs are **accumulated, assigned, and ascertained** for each cost object.
- **Accumulate:** all **costs from records** like financial accounts, invoices, other documents etc.
- **Assign:** to **respective heads** based on nature, normality etc.
- **Ascertain:** cost using **arithmetical calculations** in a defined **format**

Determination of Selling Price and Profitability

- Helps in determination of **selling price** and thus **profitability** of a cost object.
- In a competitive business environment price fixation is done by market so cost is used as basis of **rate negotiation**.

Cost Control

- Ensuring expenditures are **within set standards** is cost control
- Steps of Cost Control:
 - **Set Standards:** These are **desired cost** or result that needs to be achieved and set **before period** starts
 - **Measure Actuals:** actual performance measurement in a way **comparable** with standards
 - **Compare both:** find **variance** and report it
 - **Analyze Action:** find **reasons** for variance and take further **action, modify standards** in future if needed

Assisting Management in Decision Making

- By providing **information** that **helps** in planning, implementing, measuring, controlling and evaluation of **various activities**.

SCOPE OF COST ACCOUNTING

Costing

- It is the **technique and process** of **ascertaining** costs of products or services.
- Procedure is governed by some principles and rules
- Cost is ascertained using **historical costs, standard costs, process cost, operation cost** etc.

Cost Accounting

- It begins with the **recording** of expenditure & ends with **preparation** of cost sheets, budgets etc.
- It is a **formal mechanism** of cost ascertainment.

Cost Analysis

- Process of finding out the **factors responsible** for **variance** in actual costs from the budgeted costs and accordingly **fixation of responsibility** for cost differences.
- It helps in taking better cost management and strategic **decisions**.

Cost Comparisons

- Comparisons of cost involved in **alternative courses** of action such as use of **different technology** for production, cost of making **different products** and activities, and cost of same product/ service over a **period** of time.

Cost Control and Reduction

- Cost is analyzed to know whether cost is **not exceeding its budgeted** cost and whether further cost reduction is possible or not.

Cost Reports

- These reports are primarily prepared for **use by the management** at different **levels**.
- Cost Reports helps in **planning and control, performance appraisal** and managerial **decision** making.

Statutory Compliances

- **Maintaining cost** accounting records as per the **rules** prescribed by the statute to maintain cost records
- In India, **Rule 3 of the Companies (Cost Records and Audit) Rules, 2014** mandates to maintain cost records for for companies crossing specified limit.

COST CONTROL VS COST REDUCTION

- | | |
|---|--|
| <ul style="list-style-type: none">• It aims at maintaining the costs as per standards.• It seeks to attain lowest cost at existing conditions• Emphasis on past and present• It's a preventive function• It ends when targets are achieved | <ul style="list-style-type: none">• It challenges all given standards & believe in exploring all options to minimize cost• Here no condition is taken as permanent and every change can that result in cost reduction are taken• Emphasis on present and future• It's a corrective function• It has no visible end & starts when cost control is achieved |
|---|--|

RELATIONSHIP OF COST AND MANAGEMENT ACCOUNTING WITH OTHER DISCIPLINES

Cost Accounting vs Management Accounting

Basis	Cost Accounting	Management Accounting
Nature	Records quantitative aspect only.	It records both qualitative and quantitative aspect.
Objective	It records the cost of producing a product and providing service	It provides information to management for planning and co-ordination.
Area	It only deals with cost ascertainment .	It is wider in scope as it includes financial acc., budgeting, taxation, etc.
Recording of data	It uses both past and present figures.	Focus is on projection of figures for future .
Development	Related to industrial revolution .	Related to the need of modern business world.
Rules and Regulation	It follows certain principles & procedures	It does not follow any specific rules and regulations.

Financial Accounting vs Cost Accounting

Basis	Financial Accounting	Cost Accounting
Objective	Information about the financial performance of an entity.	Ascertainment of cost for the purpose of cost control and decision making .
Nature	It classifies records, present and interprets transactions in monetary terms .	It classifies, costs records, present, and interprets it in a significant manner .
Recording of data	It records Historical data.	Uses both historical and pre-determined costs.
Users of Information	shareholders, creditors, financial analysts and government and its agencies, etc.	Internal management most of the time and sometimes regulatory authority
Analysis of Cost & Profit	For the organization either segment wise or as a whole .	For each cost object i.e. product, process, job, operation, contracts etc.
Time period	Financial Statements are usually for a year .	Cost Reports are prepared as and when required .
Presentation / Format	A set format is used for financial information	In general, no set formats for cost information

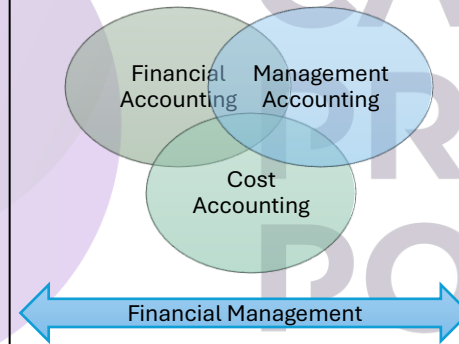
ROLE AND FUNCTIONS OF COST AND MANAGEMENT ACCOUNTING

Special Note

- Though the term Cost Accounting and Management Accounting is used by various authors **synonymously** but in actual practice, Cost Accounting is concerned with **accumulation and allocation of costs** to different cost objects, whereas, Management Accounting concerned with **provision of information to internal users** for decision making.

Cost & Management Accounting with Financial Management

- Cost and Management Accounting is an **application of Financial Management** for **decision making** purposes.
- For Relationship refer diagram below



Role

- Provide relevant **information to management** for decision making
- Assist management** for planning, measurement, evaluation and controlling of business activities,
- Help in allocation** of cost to products and inventories for both external and internal users.

Functions

- Collection and accumulation** of cost for each element of cost
- Assigning** costs to cost objects to ascertain cost.
- Setting up **budget and standards** for a particular period or activity beforehand and these are **compared** with the assigned and ascertained cost. Any **deviation** from the set standards are analysed and reported. All this exercise is done **to control costs**.
- Providing relevant information to the management for decision making by **setting up MIS**.
- To gather data like **time taken, wastages, process idleness** etc., analyse the data, prepare reports and take necessary actions.

MIS

- An Information system environment is set up which is popularly known as **Management Information System**
- The MIS provides **relevant and timely information** related to both **internal and external** to the organisation to enable management at all levels to take **decisions**.
- Decisions include cost optimisation, price fixation, implementation of any plan related with product, process, marketing etc.

USERS OF COST AND MGT ACCOUNTING

Internal Users

- Policy Makers:** formulate **strategies** to achieved **long term/ short term goal**, **positioning** in competitive market, design **organisation structure**
- Managers:** to ascertain **cost**, find **prices**, evaluate performances, **profitability**, evaluate options etc.
- Operational level staff:** supervisors, foreman, team leaders need information to know **objective and goals**, to know product/ service **specifications**, divisional responsibility
- Employees:** are concerned for information related to **time and attendance**, **incentives**, performance parameters etc.

External Users

- Regulatory Authorities:** for **tariff** determination, providing **subsidies, rate fixation** etc. Data is asked in particular **format**, reported periodically
- Auditors:** for financial audit, cost audit, special audits
- Shareholders:** need information **affecting their investment**, this is done through **annual reports** covering information like new **orders** received, product **expansion**, **market** share for products etc.
- Creditors and Lenders:** to know information which affects an **entity's ability to serve** lenders or creditors. Example: monthly stock reports by bank

ESSENTIAL FEATURES OF GOOD COST ACCOUNTING SYSTEM

- **Informative and Simple:** it should be **tailor made**, **practical** and capable of meeting **business requirements**. **Unnecessary** details should be avoided.
- **Accurate and authentic:** otherwise it will **distort output** and **wrong decision** may be taken
- **Uniformity and consistency:** in classification, treatment and reporting. It helps in **benchmarking** and **comparison**.
- **Integrated and inclusive:** with **financial** accounting, **taxation**, **statistics** and operational research etc. to get complete overview and clarity in results
- **Flexible and adaptive:** enough to make necessary **amendment** and **modifications** in line with **technological**, **reporting**, **regulatory** and other requirements
- **Trust on the system:** and its output by **management** for decision making. This can be done by their **active role** while **development** of system.

INSTALLATION OF COSTING SYSTEM

- **Objective:** to be clear if it is for **price fixation** or **cost control** or both
- **Nature of Business or Industry:** costing **methods** to be followed **accordingly**
- **Organisational Hierarchy:** System to fulfill information needs of – **Top Mgt.** (Corporate Strategy), **Strategic Level Mgt.** (marketing, diversification, pricing), **Operational Level Mgt.** (Standard Quantity, Idle Time etc.)
- **Knowing the product:** costing system depends on **nature of product**, check **by products**, **perishable** products, etc.
- **Knowing the production process:** it helps in doing **apportionment** appropriately and to identify **resource requirements**
- **Information synchronization:** costing info to be in **sync with other** depts. like stock statement to **bank**, details given to **tax** authorities etc.
- **Method of maintenance of cost records:** **Integrate** or **Non-Integrated** and reconciliation if needed
- **Statutory compliances & audit:** compliance of **standards and reporting** of statutory requirements
- **Information Attributes:** Information should be **complete**, **accurate**, **timely**, **relevant** to have an effective **MIS**.

Benefits of Digital Costing System

With the help of **AI** and **Machine Learning** for analysis of **Big Data**, following **benefits** can be achieved:

- **Accurate cost** ascertainment
- Analysis of time date to fix **incentives**
- Analyse resource consumption to plan and schedule **procurement** and find possibilities of zero **wastage** & **JIT**
- Measurement of **variances** in real time
- Analyse customer data to **predict demand**

COST ACCOUNTING WITH THE USE OF INFORMATION TECHNOLOGY

Industrial Revolution

- Due to **digital innovation (Industry 4.0)** system is automated and improved
- More emphasis is on **digitization** & **automation of business process** to have better cost control and maintain market **competitiveness**

Impact of IT in Cost Accounting

- **Single Entry and Automatic Reports:** one entry for **multiple purposes** and **custom made** reports, easy reconciliation etc.
- **Paperless Environment:** bill of material, GRN, etc. **not required** in multiple **copies**, concerned departments can get **e-copy** as required.
- **Resource Procurement & Mobilisation:** Material **Requisition**, **PO** issue, etc. can be done in **no time** using internet/ extranet.
- **Accurate and Customized Info:** by use of **codification** of cost centres, cost information can be **customized**, manager can get job-wise, batch-wise, process-wise, cost centre wise reports
- **Uniformity:** in report, budgets and standards
- **Real Time Reports:** Cost and revenue **variance** reports are generated in real time basis enabling management to take **immediate measures**
- **Value Chain Analyses made easy:** **monitoring** and analysing each process closely to **eliminate non-value** activities

Digital Costing System

- **Purpose** of System is same to **collect**, **classify**, **account** the date and use it for decisions
- but **difference** is in method of **collection**, medium of **storage**, forms of **analysis and reporting**
- It **links** different business functions **internally** and also connect **externally** with suppliers, customers etc.
- **Information Outputs:** Date on **time** spent, **resource** consumed, current market prices, **lead** time, **stock** availability, **demand** trend etc.

RESPONSIBILITY CENTRES

Responsibility Centres

- Management **delegates** its **responsibility** and authority to various departments or people to have better control over the organization. These **departments or people** are known as responsibility centres
- Performance of these responsibility centres are measured against some set standards

Types

- **Cost Centres:** The responsibility centre which is held **accountable** (answerable) for **incurrence of costs** which are under its control. Example: Material Mgt. Dept
- **Revenue Centres:** The responsibility centres which are **accountable for generation of revenue** for the entity. Example: Ticket Counter for Indian Railways
- **Profit Centres:** Responsibility Centres which are **accountable for both** costs as well as revenue, profitability is the basis for measurement of their performance, hence they are profit centres. Example: Commercial Vehicle Business Unit for Tata Motors
- **Investment Centres:** Responsibility centres where **performance** is measured on the basis of **Return on Investment (ROI)** along with profit. They may also have authority to do capex. Example. PSU for Central Govt.

Types of Cost Centres

- **Standard Cost Centres:** Cost Centre where **input-output ratio** is clearly identifiable. The actual cost for inputs is compared with **the standard cost** [cost that should be incurred for the given output]. Example: Raw Material cost in Production department.
- **Discretionary Cost Centres:** The cost centre whose **output cannot be measured** in financial terms, thus input-output ratio cannot be defined. The cost of input is compared with **allocated budget** for the activity. Example: R&D department, Advertisement department

LIMITATIONS OF COST ACCOUNTING

- **Expensive:** as analysis, allocation and absorption of overheads requires considerable amount of **additional work**, and hence additional money.
- **Requirement of reconciliation:** as cost **results differ** from financial
- **Duplication of work:** as **two sets** of accounts need to be maintained

COSTING TERMS USED IN MANAGERIAL DECISION MAKING

- **Pre-determined Cost:** cost computed **in advance** before production or operation starts
- **Standard Cost:** a **predetermined** cost based on management's **expected** standard of **efficient** operation. It may be used as a basis for **price fixation** and **cost control** through variance analysis.
- **Marginal Cost:** **Change** in total costs if there is an increase or decrease by **one unit**
- **Estimated Cost:** **prediction** of cost computed on the basis of **information available** in advance of actual production or purchase
- **Differential Cost:** It represents the **change in total cost** due to change in activity level, technology, process or production method etc.
- **Imputed Costs:** Notional costs which do **not** involve any **cash outlay**. Example: Interest on capital, Notional Rent etc.
- **Capitalized Costs:** These are costs which are **initially** recorded as **assets** and **subsequently** treated as **expenses**. Example, installation expenses on the erection of a machine
- **Opportunity Cost:** This cost refers to the **value of sacrifice** made or benefit of **opportunity foregone** in accepting an alternative course of action. For example, loss of interest on the bank deposit is the opportunity cost for carrying out the expansion plan where funds are used
- **Out-of-pocket Cost:** Portion of cost which actually involves **cash outflow**, it is considered in **decisions** relating to fixation of SP, make or buy etc.

COSTING TERMS USED IN MANAGERIAL DECISION MAKING

- **Shut down Costs:** Costs which **continue** to be, incurred even when a plant is temporarily **shutdown** e.g. rent, rates, depreciation, etc. These costs cannot be eliminated with the closure of the plant.
- **Sunk Costs:** **Historical** costs incurred in the past are known as sunk costs, they are **irrelevant** in decision making.
- **Absolute Cost:** These costs refer to the cost of any product, process or unit in its **totality**, these are **base costs** on which further analysis and decisions are made
- **Discretionary Costs:** Such costs are **not** tied to a **clear cause and effect** relationship between inputs and outputs. Examples include advertising, public relations, executive training etc.
- **Period Costs:** These are the costs, which are not linked to the production but are **charged for the period** in which they are incurred. It includes fixed manufacturing cost and non-manufacturing cost
- **Engineered Costs:** These are costs that result specifically from a **clear cause and effect** relationship between **inputs and outputs**. Example: direct material, direct wages etc.
- **Explicit Costs:** These costs are also known as out-of-pocket costs and refer to costs involving **immediate payment of cash**. Example: Salaries, Rents etc.
- **Implicit Costs:** These costs **do not involve** any immediate **cash** payment. They are also known as **economic costs**.

METHODS OF COSTING

- **Single or Output Costing:** Under this method, **similar units** of a **single products** are produced by single process. Example bricks, coals, etc.
- **Job Costing:** Under this method of costing, cost of **each job** is ascertained **separately** as every job is unique. It is suitable **order based work** like a printing press, motor workshop, etc.
- **Batch Costing:** Batch is a group of **units** that are **processed together**. Here, cost of each batch is calculated separately and then cost per unit is calculated by dividing from number of units.
- **Contract Costing:** It is like a **big job** involving **large duration** and **size**. It is suitable for firms engaged in the construction of **bridges, roads, buildings** etc.
- **Process Costing:** In this method, the **cost of completing each stage** of work is ascertained, like cost of crushing, filtering in sugar mfg. etc. separately. It is also called as **operation costing**.
- **Service Costing:** It is used in the case of firms rendering services like transport, hotels etc. It is also called as **operating costing**
- **Multiple Costing:** It is a **combination of two or more** methods of costing outlined above. Example: Bicycle production where cost parts is ascertained by batch costing and assembling cost by single costing.

TECHNIQUES OF COSTING

- **Uniform Costing:** when **number of firms** in an industry **follow the same system** of costing in details, adopting **common terminology** for various items and processes they are said to follow a system of uniform costing. Example: Government may want all petroleum companies to follow same costing system which help them in making policies regarding pricing or tax relief.
- **Marginal Costing:** is defined as the ascertainment of costs by **differentiating between fixed and variable** costs to evaluate the **effect of changes** in volume, costs and pricings **on profit**.
- **Standard Costing and Variance Analysis:** here standard costs are **pre-determined** and subsequently **compared** with the recorded actual costs. It is more suitable when manufacturing method involves production of **standardized goods** of repetitive nature
- **Historical Costing:** ascertainment of costs **after** they have been **incurred**. It has two types: **Post Costing:** cost ascertainment after production is complete, **Continuous Costing:** Cost ascertainment as soon as job is completed or when it is under process.
- **Absorption Costing:** It is the practice of **charging** all costs, **both variable and fixed** to operations, processes or **products**. This differs from marginal costing where fixed costs are excluded from products.

IMPORTANT TERMS OF COSTING

Cost Object

- Cost object is anything for which a **separate measurement** of cost is required. It may be a product, a service, a project, a customer, a brand
- It is important in **classifying direct or indirect** costs as traceability is checked in terms of cost object
- **Direct Costs:** Direct costs are costs that are readily identified and are traceable to a particular cost object
- **Indirect Costs:** Indirect costs are costs that are not traceable to a particular cost object.

Cost Units

- It is a **unit of measurement** of product, service or time (or combination of these) in relation to which costs may be ascertained or **expressed**.
- Cost units are usually the units of **physical measurement** like number, weight, area, volume, length, time and value.

Cost Driver

- A Cost driver is a **factor or variable of activity** which **effect** level of cost.
- Example: the number of purchase orders would be a cost driver for procurement cost